

General Announcement:

Lalo, Inc. (“Let Art Live On”™) is pleased to announce an all-media show presenting the best art in all categories. The theme is: **“SPRING’S BLOSSOMS.”** This exhibition will be limited to a maximum of forty five (45) selected works in all sizes. The show will be held at The Art Gallery at the Warehouse (WAG) in Luray, Virginia, from April 15, 2017, through June 3, 2017, as well as online at The Studio Bee Gallery area of the Lalo website <http://letartliveon.com> and <http://StudioBeeGallery.com>). Application is attached.

The show is open to all artists (whether members of Lalo or not) whose work is juried in. Artworks will include all interpretations and portrayals, from the traditional to the abstract. All duly entered work will be reviewed and considered.

Unlike most other juried art shows, all entries will be available for online viewing at the Studio Bee Gallery website. All submissions must be made in accordance with the instructions online prior to the 45 selected finalist pieces for showing both online and in the physical gallery in Luray, Virginia opening on April 15, 2017. Participating artists and the public will be invited to the opening reception.

Entry Fees:

Artist members of Lalo will have a reduced entry fee of \$30 for four (4) pieces no larger than 24” by 24”, and a \$5 fee for each additional work up to ten (10) works total. Non-Lalo artists are also welcome. The entry fee for these artists will be \$45 for four (4) pieces with a \$10 fee for each additional piece up to a total of ten (10) works.

Prizes

There will be one artwork awarded “Best in Show” and two “Runners Up” as selected by the Jurors. Winners will be announced by mid-March 2017. The Best in Show winner will receive 5 prints of the winning piece on acid-free, medium weight art paper. Runners Up will each receive 3 prints. In addition, the Best in Show piece will be exhibited at Studio Bee Gallery online and at The Gallery at the Warehouse or the Fall Church Virginia Gallery (opening in the first quarter of 2017) for up to one year. Runners Up artwork will be exhibited for six months at the Studio Bee Gallery. In the event any winning piece is sold during the period, the winning artist may select another piece of his/her art which will be shown for the balance of the period. Commission due Lalo in the event of sale through Lalo will be as designated elsewhere in this prospectus. Once sold, the artwork moves from the Studio Bee Gallery area to the “Archives” area of the website where it will “live on”.

Important Dates and Deadlines:

March 31, 2017 – online art submission (JPEG, IMG or the like) and entry fee due. Online applications may be sent by email to: entry@letartliveon.com.

April 7, 2017 – notification of selected show pieces status goes online.

April 10-13, 2017 – selected pieces hand delivered or shipped at artist's expense following shipping instructions exactly (to be received not later than these dates).

April 14, 2017 – show is put up at the Art Gallery at The Warehouse, Luray, Virginia.

April 15, 2017 – official show opening and reception from 3-5PM. All Lalo Society Members will be invited to attend 2-5PM.

April 15 – June 3, 2017 – exhibition of selected pieces at The Art Gallery at the Warehouse, Luray or The Gallery at Falls Church Distillers, Falls Church, Virginia.

June 3, 2017 – show closes.

Judges/Jurors:

Judges for the show are: Bryane M. Lickson, Laurie Nelson and Clive Turner. All three are professional artist members of the Lalo Society whose works have been shown in juried exhibitions and are part of private and/or museum collections. More complete biographical information may be seen under "Artists" on the Lalo website or by contacting Lalo at: info@letartliveon.com.

Show Specifications for Artwork Entries

1. All artists are invited to enter and understand that all artwork is submitted to the Jury Process, Displayed and Presented for Sale and is created by the accepted artist. Each artist certifies that jury images submitted is his/her original work. If submission is online, artwork should be 1200 pixels on the longest side.
2. Art collaborators who produce a single work may qualify as a single entry, but it must be clearly noted that the piece(s) is a collaborative work.
3. No work by an apprentice is to be submitted.

4. Works must be clean and ready for exhibition. Any work(s) which vary greatly in color, shape, dimensions from the digital entry may be rejected. Following the jurying process, there may not be any changes to title or price of any work.
5. There cannot be any removal of accepted artwork before the date of the exhibition closing and/or operating hours listed.
6. Artworks produced by commercial molds, mass produced kits or in studios specializing in volume production will not be permitted.
7. Reproduction and Limited Edition Prints Policy:

Fine art reproductions by the artist submitter that are signed and numbered are permitted. These limited edition prints which have been properly signed and numbered or are hand-pulled by the artist are considered to be originals. Print makers are encouraged to identify their process.
8. Submissions to this exhibition are reviewed for possible use in advertising and promotion of the exhibit, therefore, entry of any artwork constitutes consent on the part of the submitter to the possible usage of the artwork images.

Shipping:

All pieces must be received at the Warehouse Art Gallery between Noon and 4PM on April 10 – 13, 2017 . Shipping Address:

Warehouse Art Gallery
15 Campbell Street
Luray, VA 22835

Phone: 540-843-0200 (Gallery)
or 540-636-2515 (Lalo)

A pre-Paid return shipping label must be included with the work(s) in a re-usable carton or crate. Failure to do so will result in unreturned work. Checks or credit card numbers to substitute Pre-paid shipping labels or COD entries will not be accepted. PLEASE do not pack in Styrofoam peanuts or other similar loose packaging materials. Entrants may hand-deliver accepted artworks April 10-13, 2017, duly marked from Noon – 4PM.

Sales

By submitting artwork, the exhibitor authorizes Lalo, Inc. to sell the work at the Show Price indicated on the Application. After a sale occurs, Lalo will reimburse the exhibitor an amount

equal to the show price less 30% commission for Lalo members, regardless of membership level; and 40% commission for non-Lalo members. Funds to be reimbursed to artist submitters will be forwarded within 10 days of receipt by Lalo of cleared funds.

Liability

The Art Gallery at the Warehouse (WAG) and/or Lalo, their officers, directors, employees or volunteers will not be responsible for loss or damage to any artwork(s). Entry to this exhibition constitutes agreement to these and other terms contained in this Prospectus.

Removal of Artwork(s)

All artwork(s) that were shipped or hand delivered to WAG will be returned via the previously detailed information; however, the pick-up dates for hand-delivered artwork(s) are Thursday, May 11, 2017 and Friday, May 12, 2017 between the hours of Noon and 4PM. Artists who do not comply with these pick-up instructions will be charged \$5/day per piece for storage. Artwork(s) which remain unclaimed beyond 15 days will become a Lalo donation.

Application is on next page.

LALO, INC. "LET ART LIVE ON"™

"SPRING BLOSSOMS"

APPLICATION

Juried Exhibit Application Form Artist Information; please print clearly.

Artist's Name _____

Address _____

City / State / Zip _____

Phone _____ Alt. Phone _____

Email Address _____

Lalo Members: \$30 for 4 entries, \$5 per additional entry (limit 10 total)

Non-members: \$45 for 5 entries, \$10 per additional entry (limit 10 total).

Total number of entries _____

Total entry fee amount \$ _____

Entries in addition to the five (5) listed below shall be on an addendum sheet attached but shall include all terms of this Prospectus and agreement.

If paying by PayPal, please follow the instructions in "Check-out". If paying by check, please make checks payable to: Lalo, Inc. and mail to: P.O. Box 607, Front Royal, VA 22630

As specified in the Prospectus, Insurance is the responsibility of the artist. Lalo, Inc. does not accept responsibility of theft, vandalism or damage caused by gallery patrons or staff or caused during transfer for any reason including mishandling by carrier or failure of packaging to protect works in transit. Also not covered is damage caused to work by failure of the work itself, or its mounting systems installed by the artist. All work must be for sale. Lalo, Inc. will take a commission as specified in the Prospectus on all work sold whether by member or by non-members.

ENTRIES

Entry #1 Title _____ Medium _____

Size (W x H x D) _____ Price _____

Entry #2 Title _____ Medium _____

Size (W x H x D) _____ Price _____

Entry #3 Title _____ Medium _____

Size (W x H x D) _____ Price _____

Entry #4 Title _____ Medium _____

Size (W x H x D) _____ Price _____

Entry #5 Title _____ Medium _____

Size (W x H x D) _____ Price _____

All submitters agree to the following: I attest that the art submitted is my original work. Descriptions of the works in the above list are accurate. I understand that my entry and signature below constitute acceptance of all conditions to this prospectus, including the right of Lalo, Inc. to use entries for publicity.

Signature _____ Date _____

ADDENDUM – ADDITIONAL WORKS:

Entry #__

Title _____

Medium _____

Size (W x H x D) _____

Price _____